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# Greg Storm

Research Director at Zoloz, Inc. Intensely interested in replacing human judgement with machine learning.

Kansas City, Missouri Area

Zoloz, Inc

University of Missouri-Kansas City

See contact info

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My core expertise is helping companies of all sizes develop and implement innovations in their products/offerings, people, processes and systems. My current interests are focused on the intersection of data and data science/analytics-oriented research; the goal being to continue to discover opportuniti...

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## Experience

**Research Director**

Zoloz, Inc

Apr 2018 – Present · 11 mos

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People Also Viewed

**Park Philip**

Lecturer II at The University of Texas Rio Grande Valley

**Tom Kane** • 3rd

Former V.P. of Talent and Organizational Design actively seeking my next opportunity

**Dipti Subramaniam, PhD, MPH**

Assistant Professor at University of Missouri-Kansas City

**Aarti Bajaj Judd, Ph.D.**

User Experience Researcher at SMG - Service Management Group

**Renee Rottner**

Assistant Professor at UCSB Technology Management Program

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research; the goal being to continue to discover opportunities to disrupt decisions and industries currently based on human judgement. In my current role I have had the opportunity to contribute in multiple exciting ways – from completing individual research projects to developing processes to manage a world-class bio-metric research organization to helping integrate that organization into a global company (Ant Financial). At Zoloz we are combining modern computing power with deep neural networks to create the artificial intelligence necessary to make machines recognize humans at higher accuracy than we can as humans. We have developed and are continuing to d... See more

### President, Board Member

Healthy Acquisitions Corp

Oct 2013 – Present · 5 yrs 5 mos

Healthy Acquisitions Corp is focused on developing healthy fast-food options for the American market. The company is currently focused on the turnaround of UFood Grill, one of very few healthy, hot-grill food providers available to American consumers.

### Lecturer

The University of Kansas

2013 – Present · 6 yrs

### Independent Consultant

Entrepreneurial Business Consultant

Feb 2007 – Present · 12 yrs 1 mo

Working as an independent consultant, have assisted several small, entrepreneurial companies with important business issues. In one case, I assisted the company President in developing a shared services platform onto which acquired companies could be merged in order to deliver the company's "roll up" strategy. In another case I assisted a company's start up team in dev... See more

### Innovation and Data

EyeVerify Inc.

Jun 2016 – Apr 2018 · 1 yr 11 mos

Kansas City, Missouri Area

Working at the intersection of data analytics and innovation, I had several roles. First, I am helped build the data and analytics framework, skills and tools necessary to understand and stay ahead of global customer needs. Second, organized and implemented world class research capability, commensurate with the need of a truly global technology leader. Third, I assisted with a ... See more

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Jun 2015 – Jun 2016 · 1 yr 1 mo
Kansas City, Missouri Area

I help the MySidewalk.com data science team with various descriptive and predictive analytics projects. Example projects include developing an analysis of the impact of 200+ demographic and economic variables on high school student test scores across a large metropolitan public school system, and assisting with the development of a population forecasting approach that w... See more

### University of Missouri - Kansas City
4 yrs 10 mos

**Adjunct Assistant Professor**
Aug 2011 – May 2013 · 1 yr 10 mos
Kansas City

Courses taught - Entrepreneurial Marketing (Fall 2011), Small Business Management and Entrepreneurship (Spring 2013)

**PhD**
Aug 2008 – Dec 2012 · 4 yrs 5 mos
Kansas City, Missouri Area

PhD

### Accenture
21 yrs 7 mos

**Partner/Sr. Executive - Service Line Management**
Jul 1985 – Jan 2007 · 21 yrs 7 mos

First, for multiple years was responsible for internal management of Accenture's North American Utility Industry Finance and Performance Management practice. This practice area was a $100m+ business, spanning typical ERP implementations to Activity Based Management implementations, to HR/Payroll systems. Our strategic focus was CFOs at Fortune 1000 utility companies, and... See more

**Partner/Senior Executive - Engagement/Client Management**
Jul 1985 – Jan 2007 · 21 yrs 7 mos

Worked with the CEO of a Fortune 500 company to deliver an enterprise-wide $1 billion plus cost reduction program. The plan coordinated 500+ professionals globally, and delivered the business value anticipated. The change impacted all functional areas of this 14,000 employee, unionized company.... See more

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## Education

**University of Missouri-Kansas City**
PhD, Entrepreneurship & Innovation
2008 – 2012

**University of Nebraska-Lincoln**
Master of Arts - MA, Business Administration and Management, General
1984 – 1985

**University of Nebraska-Lincoln**
Bachelor of Science - BS, Business/Managerial Economics
1979 – 1983

## Volunteer Experience

**Member of the Board**
**Northland** Miracles
Dec 2014 – Present • 4 yrs 3 mos
Children

**Northland** Miracles is focused on helping disadvantaged children in Platte County, Missouri attain an education. We target the public schools in the county, and work to assist the school's social workers and concerned teachers and/or administrators in providing assistance to deserving children. We have provided assistance through things such as school supplies, food for families that were in need during the holidays, and the first "in school" food pantry in the county.

## Skills & Endorsements

**Management Consulting** · 25

Endorsed by **Blake Hanna and 4 others who are**

Endorsed by **12 of Greg's colleagues at Accenture**

**Strategy** · 21

Endorsed by **Carla Pavone and 2 others who are highly skilled at this**

Endorsed by **8 of Greg's colleagues at Accenture**

**Program Management** · 17

Endorsed by **Bill Jagrowski and 3 others who are highly skilled at this**

Endorsed by **8 of Greg's colleagues at Accenture**

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## Recommendations

Received (0) Given (1)

**Amie Logan**
Operations Director, Start Up Advisor, Consulting Available
May 7, 2018, Greg worked with Amie in different groups

I have known and worked with Amie for approximately two years. Amie has always displayed a "can do" attitude and an interest in helping employees as people first. She has always demonstrated flexibility and a willingness to find a way to make the rules work for people and not vice versa. Amie has a great work ethic ... See more

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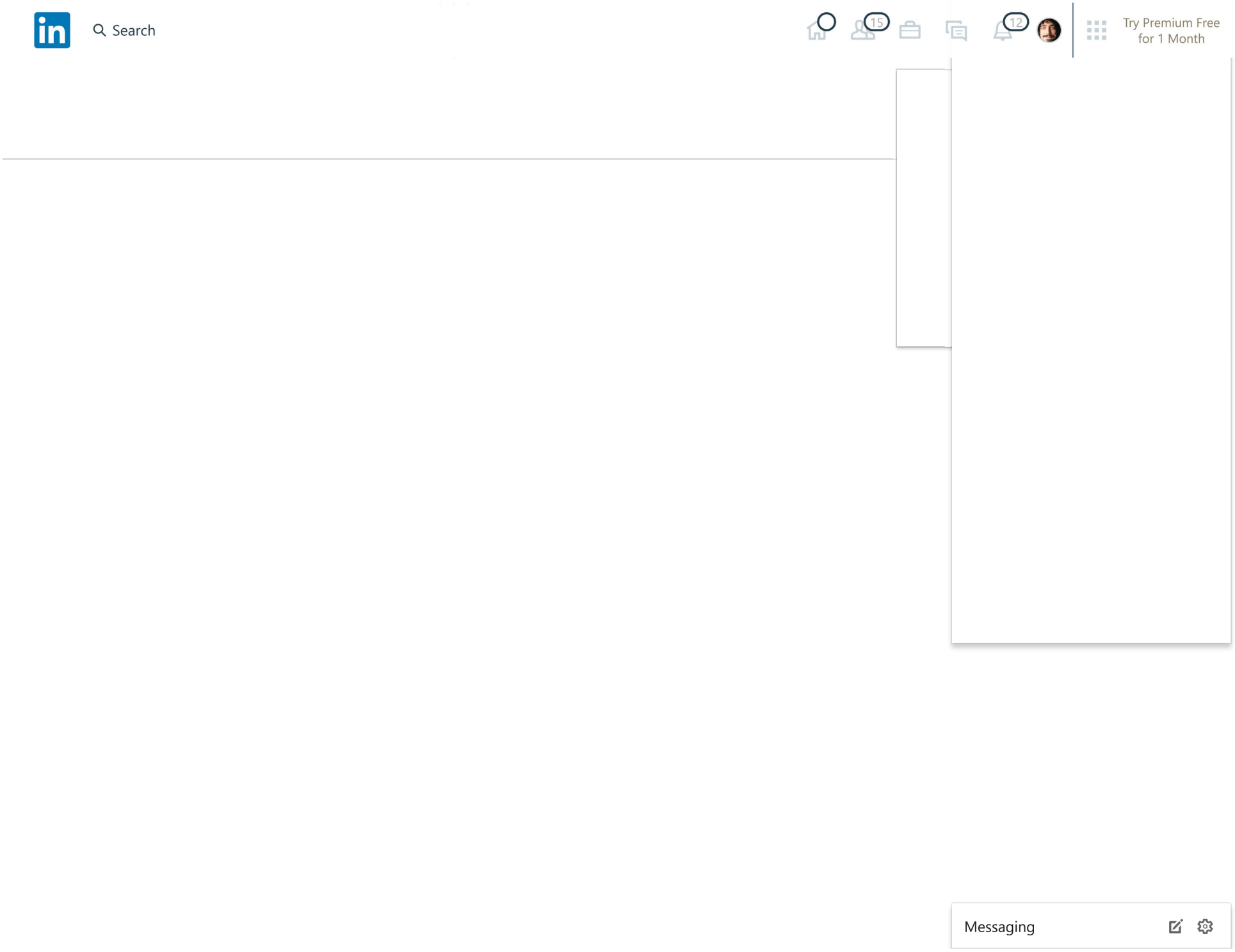
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